

**CLAIMS****I Claim:**

- 1    1. A multi-dimensional method for simulating the alliance of enterprises,  
2    said method comprising the steps of  
3         analyzing the alliance fitness of an alliance according to a two dimensional  
4         process mapping of alliance strategy and performance, said process  
5         mapping supposing that enterprises in an alliance strive to achieve a  
6         win/win situation, said alliance having at least two enterprises;  
7         correlating the structure of said alliance with the strategy and performance  
8         mapping in deriving a multi-dimensional spatial representation of said  
9         alliance; and  
10       predicting various subsequent combination of alliance outcomes with  
11       reference to the optimal win/win situation,  
12       whereby managerial and alliance resources may targeted at the  
13       appropriate stages while ensuring the durability and stability of said  
14       alliance.
- 1    2. A multi-dimensional method for simulating the alliance of enterprises  
2       according to claim 1 wherein said two dimensional process mapping correlates  
3       alliance strategies with passive, friendly and hostile attitudes respectively.
- 1    3. A multi-dimensional method for simulating the alliance of enterprises  
2       according to claim 1 wherein said two dimensional process mapping correlates  
3       alliance performance with poor, satisfactory and excellent outcomes  
4       respectively.
- 1    4. A multi-dimensional method for simulating the alliance of enterprises  
2       according to claim 1 wherein the correlation of the structure of said alliance with  
3       the strategy and performance mapping is determined by reference to a  
4       plurality of processes.
- 1    5. A multi-dimensional method for simulating the alliance of enterprises  
2       according to claim 4 wherein said plurality of processes comprise at least one  
3       rationalization process, at least one formation process and at least one failure  
4       process.
- 1    6. A multi-dimensional method for simulating the alliance of enterprises  
2       according to claim 5 wherein said the strategy, structure and performance of an  
3       alliance are correlated the degree of separability of an alliance asset.

- 1      7. A multi-dimensional method for simulating the alliance of enterprises as in
- 2      claim 1 wherein said analysis, correlation and prediction are conducted via at
- 3      least one communication link.
- 1      8. A multi-dimensional method for simulating the alliance of enterprises as in
- 2      claim 1 wherein said communication link is a computer like between enterprises
- 3      and professional advisers.